



ataraxia

a different way

Who are Ataraxia and what do we do?



We are an independent and unique business that makes investments into commercial insurance brokers, and then supports medium to long-term succession plans



You may need:

Capital into your firm to support re-structure, or acquisition of local brokers to aid growth

Or

Capital out of the firm for you or another shareholder — a chance to crystallise some of your equity



Either of the above usually leads to pressure or duress on you or your brokerage.

However, with the unique Ataraxia model:

- You remain in full control of your firm until a point of YOUR choosing
 - You continue to keep ALL the profits and lifestyle associated with owning your brokerage
 - Ataraxia are a silent partner in the truest sense
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Background

Brokers are the bedrock of the UK insurance market and there remains 3200 across Great Britain. Many are the baby boomer generation that want to start making succession and retirement plans over the next 5-10 year. The choice across the market to support gradual succession has been severely limited, until now. The Ataraxia model is a unique proposition that gives brokers the ability to define their succession ambitions entirely — even if they wish to grow significantly before planning their retirement

Key facts

40

Independent insurance brokers

where Ataraxia have acquired a minority stake

£150m

GWP strategically underwritten

with our insurer panel

100%

of the profits of your firm

that you continue to retain

9

Acquisitions supported by Ataraxia

into our group brokers over the last **24** months

Current Ataraxia Investments

- 1 ABA Group
- 2 Assured
- 3 Blythin & Brown Ltd
- 4 Braddons
- 5 Bradshaw Bennett Ltd
- 6 Bullerwell & Co
- 7 Callaways
- 8 Dixons
- 9 EIC Insurance Brokers Ltd
- 10 Fortius
- 11 Glowsure Insurance Brokers Ltd
- 12 Greenfield Insurance Services
- 13 Hallsdale Insurance Brokers Ltd
- 14 Hamilton Leigh Insurance Brokers
- 15 Heath Crawford and Foster Ltd
- 16 Johnston Park McAndrew
- 17 Jones Taylor Steven Insurance Brokers
- 18 Kingsway Insurance
- 19 Mark Richard Insurance Brokers Ltd
- 20 Marks Insurance Consultants Ltd
- 21 Marsh & Company
- 22 M&C Risk Solutions
- 23 Needham Commercial Insurance Brokers
- 24 Neil Willies Insurance Brokers Ltd
- 25 Noyce Insurance Solutions
- 26 Peter Hattersley & Partners
- 27 RHG Group
- 28 RIB Group
- 29 Roland Ward & Partners Ltd
- 30 Schofield Insurance Brokers Ltd
- 31 Scott Blain Ltd
- 32 Seacombe Insurance Brokers

- 33 SIB
- 34 Sterling Insurance Consultants Ltd
- 35 Thompson & Co (Risk Solutions) Ltd
- 36 Townsends Insurance Brokers
- 37 Waterfront Insurance Brokers Ltd
- 38 Whitefield Insurance Services Ltd
- 39 Whitman Gowdridge
- 40 Warwick Davis





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MGB INSURANCE
BROKERS LIMITED

Our partner insurers

UK Brokers have traditionally held on average 80+ insurer agencies as they feel this provides security – safety in numbers so to speak.

In truth, this approach can have the opposite effect as significant agencies are diluted to appease and feed too many mouths.

Ataraxia has observed the European model and our brokers trade within a "multi-tied" agency. We operate as a "buying group" and as such receive a substantially improved service and proposition from our insurer partners. As a combined group of over 40+ brokers (including acquisitions into our group brokers) we have a huge voice and incredible buying power.

ataraxia
RESPONSIVE WISE

Our people

All our team are insurance hardened individuals that have come from various backgrounds across the industry.

Most importantly, we are ethical, non-corporate and pragmatic. Our number one aim is to do the best for you, and you remain at the heart of all we do!!



Helen O'Neill
Commercial Manager



Luke Clarke
Broking & IT Director



Jonathan Stone
Broker Relationship Manager



Adam Boakes
Managing Director




Paul Bates
Broker Relationship Manager

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